

HEALTHY WEIGHT ACTION PLAN

1.0 Matter for consideration

1.1 The final draft of the Healthy Weight Action Plan.

2.0 Recommendation(s)

2.1 To approve the Healthy Weight Action Plan and to agree to support staff in relevant organisations to execute the agreed actions.

3.0 Information

3.1 Following the Healthy Weight debate held at the Health and Well Being Board meeting in May 2013, an Action Plan has been developed with actions relevant across many organisations in Blackpool.

The Vision is "All people who live, learn, play, work and visit Blackpool will enjoy the benefits of a health promoting town which makes choosing to eat a balanced diet and having a physically active lifestyle an easier option."

The Strategic Themes are;

1. To transform the environment so that it supports healthy lifestyles
2. Making Healthier Choices Easier by providing information and practical support
3. To secure the services needed to tackle excess

4.0 Financial considerations

4.1 The funding position for each action has been included and the allocation of funds from has been specified on page 16 (Page 41 of the hard copy version) with funding risks identified on page 17 (page 42 of the hard copy version).

5.0 Legal considerations

5.1 None

Relevant officer:

Dr Arif Rajpura, Assistant Chief Executive Public Health

Appendices attached:

Appendix 6a: Healthy Weight Action Plan 2014 to 2016 attached

Background papers:

None

Websites and e-mail links for further information:

N/A

Glossary:

None